

SRE Luciferase Reporter Vector

Product Insert

Cat. No. LR0072

Shelf Life	One year from date of receipt under proper storage conditions.
Storage	See product label for appropriate storage conditions
Component 1	SRE Luciferase Reporter Vector (20ul of 500 ng/ul)
Component 2	Empty Control Vector (20ul of 500 ng/ul)
Sequence (5'→3')	GGATGTCCATATTAGGACATC
Description	pSRE-Luc is designed for monitoring the induction of the serum response element (SRE) and the mitogen-activated protein (MAP) kinase signal transduction pathway.
QA Statement	Luciferase induction was measured from 293 expressing pSRE-Luc cell lysates after serum and PMA treatment.

**Contacting
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

Location	U.S. Corporate Headquarters
Address	Panomics, Inc. 6519 Dumbarton Circle Fremont CA 94555 USA
Telephone	1.510.818.2600
FAX	1.510.818.2610
Email	info@panomics.com
Technical Support	techsupport@panomics.com or 1.877.726.6642 option 3
Ordering Information	orders@panomics.com

Location	European Headquarters
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FAX	+39.02.95.360.992
Email	info_europe@panomics.com
Technical Support	techsupport_europe@panomics.com
Ordering Information	order_europe@panomics.com

Location	Asia Pacific Headquarters
Address	Panomics, Inc. 16F Gemdale Plaza Tower A, No. 91 Jianguo Road Beijing 100022 P.R. China
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For an updated list of FAQs and product support literature, visit our website at www.panomics.com.
