

RXR Luciferase Reporter Vector

Product Insert

Cat. No. LR0070

Shelf Life One year from date of receipt under proper storage conditions.

Storage See product label for appropriate storage conditions

Component 1 RXR Luciferase Reporter Vector (20ul of 500 ng/ul)

Component 2 Empty Control Vector (20ul of 500 ng/ul)

Sequence (5'→3') AGGTCACAGGTCACAGGTCACAGGTCACAGGTCA

Description pRXR-Luc is designed to monitor the activation of retinoid X receptors (RXR) and RXR-mediated signal transduction pathway. Retinoid X receptors (RXRs) and retinoic acid receptors (RARs) are nuclear receptors that mediate the biological effects of retinoids by their involvement in retinoic acid-mediated gene activation. These receptors exert their action by binding, as homodimers or heterodimers, to specific sequences in the promoters of target genes and regulating their transcription.

**Contacting
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

Location	U.S. Corporate Headquarters
Address	Panomics, Inc. 6519 Dumbarton Circle Fremont CA 94555 USA
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For an updated list of FAQs and product support literature, visit our website at www.panomics.com.
