

GATA Luciferase Reporter Vector

Product Insert

Cat. No. LR0027

Shelf Life One year from date of receipt under proper storage conditions.

Storage See product label for appropriate storage conditions

Component 1 GATA Luciferase Reporter Vector (20ul of 500 ng/ul)

Component 2 Empty Control Vector (20ul of 500 ng/ul)

Sequence (5'→3') CACTTGATAACAGAAAGTGATAATGATAACAGAAAGTGATAACTCT

Description pGATA-Luc is designed to measure transcriptional activity of globin transcription factor (GATA) family. The GATA family of transcription factors contains six zinc-finger binding proteins that regulate differentiation and cell proliferation. GATA family members are involved in hematopoietic, cardiac and gut development.

Quality Assurance Luciferase induction was measured from Hela expressing pGATA-Luc cell lysates after serum and PMA treatment.

**Contacting
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

Location	U.S. Corporate Headquarters
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For an updated list of FAQs and product support literature, visit our website at www.panomics.com.
