

E2F1(3) Luciferase Reporter Vector

Product Insert

Cat. No. LR0094

| | |
|-------------------------|---|
| Shelf Life | One year from date of receipt under proper storage conditions. |
| Storage | See product label for appropriate storage conditions |
| Component 1 | E2F1(3) Luciferase Reporter Vector (20ul of 500 ng/ul) |
| Component 2 | Empty Control Vector (20ul of 500 ng/ul) |
| Sequence (5'→3') | TTTGGCGCGTAATTTGGCGCGTAATTTGGCGCGTAATTTGGCGCGTAATTTG- GCGCGTAA |
| Description | pE2F-Luc is designed to measure transcriptional activity of E2F transcription factor family, including E2F1, E2F2, E2F3, E2F4, E2F5. The E2F protein family plays a crucial role in the control of cell cycle and action of tumor suppressor proteins and is also a target of the transforming proteins of small DNA tumor viruses. These proteins bind preferentially to retinoblastoma protein pRB and mediate both cell proliferation and p53-dependent/independent apoptosis. |

**Contacting
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

| Location | U.S. Corporate Headquarters |
|----------------------|---|
| Address | Panomics, Inc. 6519 Dumbarton Circle Fremont CA 94555 USA |
| Telephone | 1.510.818.2600 |
| FAX | 1.510.818.2610 |
| Email | info@panomics.com |
| Technical Support | techsupport@panomics.com or 1.877.726.6642 option 3 |
| Ordering Information | orders@panomics.com |

| Location | European Headquarters |
|----------------------|--|
| Address | Panomics Srl Via Sardegna 1 20060 Vignate Milano Italy |
| Telephone | +39.02.95.360.250 |
| FAX | +39.02.95.360.992 |
| Email | info_europe@panomics.com |
| Technical Support | techsupport_europe@panomics.com |
| Ordering Information | order_europe@panomics.com |

| Location | Asia Pacific Headquarters |
|----------------------|---|
| Address | Panomics, Inc. 16F Gemdale Plaza Tower A, No. 91 Jianguo Road Beijing 100022 P.R. China |
| Telephone | +86.10.59208157 |
| FAX | +86.10.59208111 |
| Email | info_asia@panomics.com |
| Technical Support | techsupport_asia@panomics.com |
| Ordering Information | order_asia@panomics.com |

For an updated list of FAQs and product support literature, visit our website at www.panomics.com.
