Panomics

SIE EMSA Kit

Product Insert

Cat. No. AY1040P

Amount	25 µL (10 ng/µL)
Lot No.	Specified on product label
Storage	-20°C
Componets	A Biotin labeled probe intended for use with Panomics EMSA Kits. Each Labeled TF probe is accompanied with 25 µL of Cold Probe (330 ng/µL), its unlabeled form.
Description	serum inducible element
Sequence (5'->3')	GTGCATTTCCCGTAAATCTTGTCTACA
Reference	Nature 394:145-51 (1998).

Contacting Panomics

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

Location	**U.S. Corporate Headquarters**
Address	Panomics, Inc. 6519 Dumbarton Circle Fremont CA 94555 USA
Telephone	1.510.818.2600
FAX	1.510.818.2610
Email	info@panomics.com
Technical Support	techsupport@panomics.com or 1.877.726.6642 option 3
Ordering Information	orders@panomics.com

Location	**European Headquarters**
Address	Panomics Srl Via Sardegna 1 20060 Vignate Milano Italy
Telephone	+39.02.95.360.250
FAX	+39.02.95.360.992
Email	info_europe@panomics.com
Technical Support	techsupport_europe@panomics.com
Ordering Information	order_europe@panomics.com

Location	**Asia Pacific Headquarters**
Address	Panomics, Inc. 16F Gemdale Plaza Tower A, No. 91 Jianguo Road Beijing 100022 P.R. China
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For an updated list of FAQs and product support literature, visit our website at www.panomics.com.