

**CTEP/CRE EMSA Kit****Product Insert****Cat. No. AY1068P**

|                             |  |
|-----------------------------|--|
| <b>Amount</b>               | 25 $\mu$ L (10 ng/ $\mu$ L)  |
| <b>Lot No.</b>              | Specified on product label   |
| <b>Storage</b>              | -20°C  |
| <b>Components</b>           | A Biotin labeled probe intended for use with Panomics EMSA Kits. Each Labeled TF probe is accompanied with 25 $\mu$ L of Cold Probe (330 ng/ $\mu$ L), its unlabeled form. |
| <b>Description</b>          | Cholesteryl ester transfer protein (CETP) cholesterol response element   |
| <b>Sequence (5'-&gt;3')</b> | GGCAAAAATGGTGCAGATGGTGGAGGGG   |
| <b>Reference</b>            | J Lipid Res 40:1284-93 (1999)  |

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**Contacting  
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

| <b>Location</b>      | <b>U.S. Corporate Headquarters</b>  |
|----------------------|---|
| Address              | Panomics, Inc.<br>6519 Dumbarton Circle<br>Fremont CA 94555 USA   |
| Telephone            | 1.510.818.2600  |
| FAX                  | 1.510.818.2610  |
| Email                | info@panomics.com   |
| Technical Support    | <a href="mailto:techsupport@panomics.com">techsupport@panomics.com</a> or<br><a href="tel:1.877.726.6642">1.877.726.6642 option 3</a> |
| Ordering Information | orders@panomics.com   |

| <b>Location</b>      | <b>European Headquarters</b>   |
|----------------------|--|
| Address              | Panomics Srl<br>Via Sardegna 1<br>20060 Vignate<br>Milano Italy                      |
| Telephone            | +39.02.95.360.250  |
| FAX                  | +39.02.95.360.992  |
| Email                | info_europe@panomics.com   |
| Technical Support    | <a href="mailto:techsupport_europe@panomics.com">techsupport_europe@panomics.com</a> |
| Ordering Information | order_europe@panomics.com  |

| <b>Location</b>      | <b>Asia Pacific Headquarters</b>  |
|----------------------|---|
| Address              | Panomics, Inc.<br>16F Gemdale Plaza<br>Tower A, No. 91<br>Jianguo Road<br>Beijing 100022 P.R. China |
| Telephone            | +86.10.59208157   |
| FAX                  | +86.10.59208111   |
| Email                | info_asia@panomics.com  |
| Technical Support    | <a href="mailto:techsupport_asia@panomics.com">techsupport_asia@panomics.com</a>                    |
| Ordering Information | order_asia@panomics.com   |

For an updated list of FAQs and product support literature, visit our website at [www.panomics.com](http://www.panomics.com).

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