

BZP EMSA Kit**Product Insert****Cat. No. AY1273P**

Amount	25 μ L(10 ng/ μ L)
Lot No.	Specified on product label
Storage	-20°C
Componets	A Biotin labeled probe intended for use with Panomics EMSA Kits. Each Labeled TF probe is accompanied with 25 μ L of Cold Probe (330 ng/ μ L), its unlabeled form.
Description	a novel serum-responsive zinc finger protein
Sequence (5'-> 3')	GGCCAAAGGTGCACCTTTGGCCA
Reference	Mol. Cell. Biol. 14:6773-6788 (1994).

**Contacting
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

Location	U.S. Corporate Headquarters
Address	Panomics, Inc. 6519 Dumbarton Circle Fremont CA 94555 USA
Telephone	1.510.818.2600
FAX	1.510.818.2610
Email	info@panomics.com
Technical Support	techsupport@panomics.com or 1.877.726.6642 option 3
Ordering Information	orders@panomics.com

Location	European Headquarters
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Email	info_europe@panomics.com
Technical Support	techsupport_europe@panomics.com
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Location	Asia Pacific Headquarters
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For an updated list of FAQs and product support literature, visit our website at www.panomics.com.
