

**ADR-1 EMSA Kit****Product Insert****Cat. No. AY1059P**

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<b>Amount</b>	25 $\mu$ L (10 ng/ $\mu$ L)
<b>Lot No.</b>	Specified on product label
<b>Storage</b>	-20°C
<b>Components</b>	A Biotin labeled probe intended for use with Panomics EMSA Kits. Each Labeled TF probe is accompanied with 25 $\mu$ L of Cold Probe (330 ng/ $\mu$ L), its unlabeled form.
<b>Description</b>	alcohol dehydrogenase regulatory gene1 binding element
<b>Sequence (5'-&gt;3')</b>	GGCAGCAGCCTGGGGGCTGGGCACA
<b>Reference</b>	Mol Cell. Endocrinology 170:79-89 (2000).

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**Contacting  
Panomics**

For ordering information or technical support, contact the appropriate resource provided below according to your geographical location.

<b>Location</b>	<b>U.S. Corporate Headquarters</b>
Address	Panomics, Inc. 6519 Dumbarton Circle Fremont CA 94555 USA
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For an updated list of FAQs and product support literature, visit our website at [www.panomics.com](http://www.panomics.com).

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